

Models for a Shuttle in Sedona

The consulting team looked at shuttles in communities similar to Sedona.

One of the key findings of the peer review is that increases in shuttle usage are largely dependent on the presence of supportive policies (such as parking restrictions, fees, increased enforcement) that discourage auto usage.

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as a shuttle system, would make Sedona a more attractive place to visit and enhance the local economy. It would also help to mitigate some of the negative impacts of tourism by offering visitors an alternative to their car.

Local needs. Many people who live in nearby communities travel to Sedona for work, shopping, or recreation. Although many retirees continue to make their way to the area, more families with children also locate to the Sedona region. Demographic analyses show that potentially transit-dependent persons (seniors, youth, persons without a car) reside throughout the Sedona area.

A shuttle system would provide a local transit alternative for Sedona area residents and employees.

What are possible shuttle alternatives?

Possible corridors in the Sedona area have been examined based on travel patterns, major destinations and areas where a shuttle would be most effective. Factors such as visitor and resident demographics, trip length and congested areas were also considered.

In the first round of recommendations, three alternatives at different levels of investment are being presented:

Minimal Investment

One Route

Village of Oak Creek-Uptown Sedona-Cultural Park, every 30 minutes.

Moderate Investment

Three Routes

Village of Oak Creek-Uptown Sedona-Cultural Park, every 15 minutes, with hourly service to Cottonwood.

Local flex-route service.

Uptown Sedona-Slide Rock, every 30 minutes (High Season Only).

Aggressive Investment

Three Routes

Village of Oak Creek-Uptown Sedona-Cultural Park, every 10 minutes, with 30-minute service to Cottonwood.

Local flex-route service.

Uptown Sedona-Slide Rock, every 30 minutes, with hourly service to Oak Creek Vista (High Season Only).